

# DOWNLOAD INSTRUCTIONS

for your media kit template




## ABOUT THE BLOG

intro to you!

Introduce yourself, your story, and why you run your website! Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam lacinia facilisis neque. Pellentesque viverra molestie varius. Pellentesque venenatis maximus erat nec luctus.



## SOCIAL MEDIA

 25k	 16k
 4k	 1.5k

## ANALYTICS & DEMOGRAPHICS

Average Monthly Page Views: 325K  
Average Unique Visitors : 290K  
90% female, 10% male  
Age: 25-34  
In this section, speak about your audience, their hobbies, etc.

## PARTNERSHIP IDEAS

Social Media Post  
Sponsored Blog Post  
Other services:  
Brand Partnerships, Recipe Creation, Food Photography, Giveaway Hosting, Sidebar Ads, Social Media Promotion, Facebook & Instagram Live. Inquire for more information!

Past partnerships: Bob's Red Mill, FAGE, Vital Proteins, Whole Foods, NOW Foods, ButcherBox

## POST FAVORITES



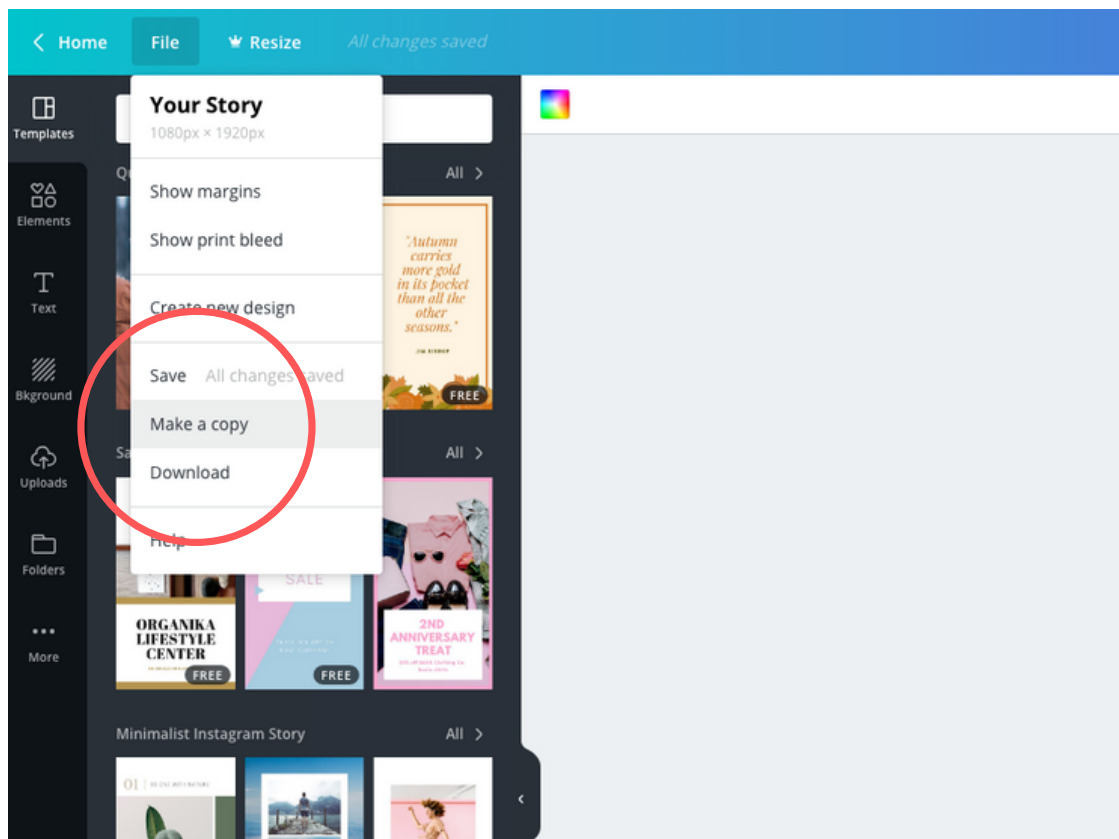
YOUR EMAIL ADDRESS | YOUR WEBSITE | YOUR SOCIAL MEDIA HANDLE

# MEDIA KIT

## *template*

### IMPORTANT

You must make a copy of the file before making changes to it. Changes made to the original file will be lost!



PLEASE MAKE SURE TO COPY THE DESIGN OVER TO YOUR ACCOUNT OR YOUR WORK WILL NOT SAVE!

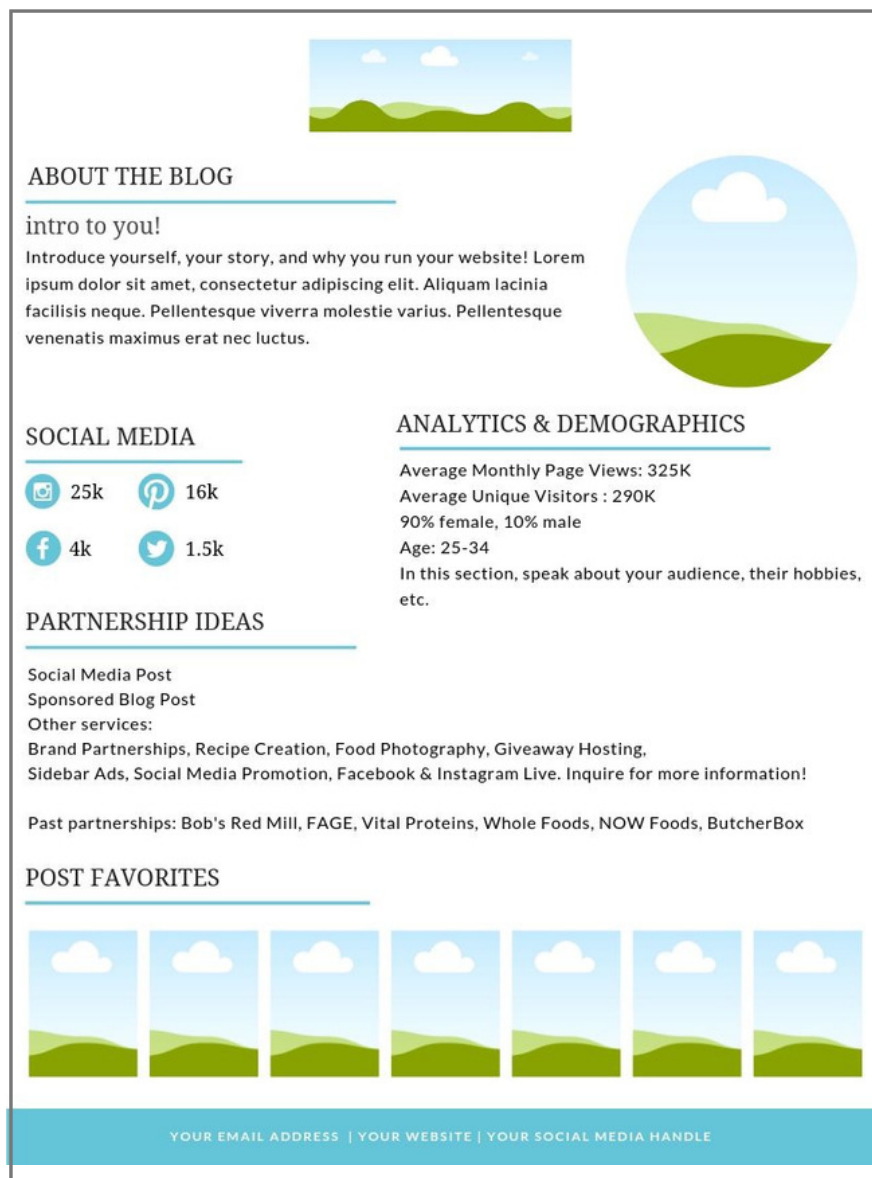
Grace + Vine  
STUDIOS

# MEDIA KIT

## template

Access your templates here:

[https://www.canva.com/design/DADUHD0pgiE/share/preview?token=0ItA-gtFQXvF25dzy2GOBQ&role=EDITOR&utm\\_content=DADUHD0pgiE&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=sharebutton](https://www.canva.com/design/DADUHD0pgiE/share/preview?token=0ItA-gtFQXvF25dzy2GOBQ&role=EDITOR&utm_content=DADUHD0pgiE&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton)






The image shows a media kit template layout with several sections. At the top, there is a landscape illustration with green hills and a blue sky with clouds. Below this is the 'ABOUT THE BLOG' section, which includes a sub-section 'intro to you!' and a paragraph of placeholder text. To the right of this text is a circular profile picture placeholder with a landscape background. Below the 'ABOUT THE BLOG' section is the 'SOCIAL MEDIA' section, which lists follower counts for Instagram (25k), Pinterest (16k), Facebook (4k), and Twitter (1.5k). To the right of this is the 'ANALYTICS & DEMOGRAPHICS' section, which lists average monthly page views (325K), average unique visitors (290K), gender distribution (90% female, 10% male), and age range (25-34). Below this is the 'PARTNERSHIP IDEAS' section, which lists various services like social media posts, sponsored blog posts, and brand partnerships. Below this is the 'POST FAVORITES' section, which features a row of seven landscape illustrations. At the bottom of the template is a blue footer bar with the text 'YOUR EMAIL ADDRESS | YOUR WEBSITE | YOUR SOCIAL MEDIA HANDLE'.

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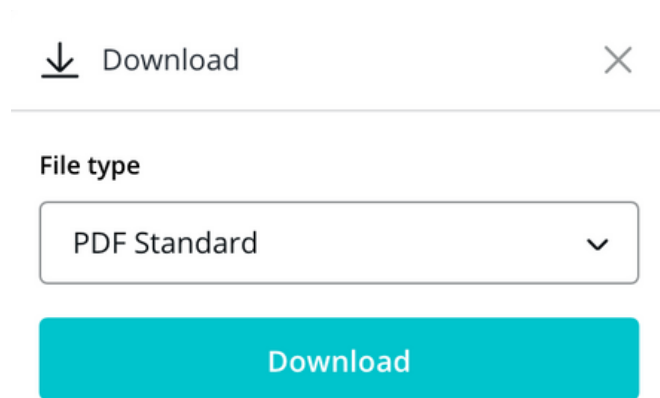
## *template*

How to use your templates:

1. Open your file using the link above.
2. MAKE A COPY OF THE FILE (see page 2).
3. Upload your own images to your Canva account.
4. Drag your photos into each page of the template to replace the existing photo.
5. Select any shapes and select a new color. Look for this checkbox to change all colors with one click!



6. Once you've edited the pages, download your media kit as a PDF.



7. Be sure to tag @graceandvine and share your beautiful media kit!

— Thank you —

Thank you so much for purchasing from the branding template shop!

If you have any issues please email me at [hello@graceandvinestudios.com](mailto:hello@graceandvinestudios.com)

When sharing these templates on Instagram, tag [@graceandvine](https://www.instagram.com/graceandvine) so I can share your stories!



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STUDIOS