User Experience Checklist

5 THINGS YOUR FOOD BLOG NEEDS FOR BETTER USER EXPERIENCE

SEARCH BAR

- [ ] Easy to find on mobile
- [ ] Multiple search bars

ORGANIZED NAVIGATION

- [ ] Remove unnecessary links
- [ ] Move non-essential links to the footer
- [ ] Add top categories to your navigation

LIMIT WEBSITE INTERRUPTIONS

- [ ] Defer pop ups
- [ ] Limit pop ups to ONE per page

ORGANIZED CONTENT

- [ ] Use lists to organize content
- [ ] Break up long paragraphs
- [ ] Include images throughout blog post
- [ ] Use styled Gutenberg blocks

NATURAL READER EXPERIENCE PATH

- [ ] Optimize homepage design
- [ ] Create pathways of content
- [ ] Highlight best and seasonal content

**For more tips to improve your blog,
check out The Vine Podcast!**

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