



WEB DESIGN PROPOSAL

Grace + Vine
STUDIOS



ABOUT

At the end of the day, we all like things that are attractive to our eyes and functional to use. With a background in lifestyle photography, graphic design and blogging, Grace + Vine Studios was launched out of a passion for beautiful imagery and seamless branding.

After designing on Etsy and running a lifestyle blog for a few years, I found a passion for designing on the WordPress platform and helping bloggers and businesses to build a visual identity and web presence that captures the hearts behind their businesses.

Our clients are:

- + small businesses owners who are just getting started but ready to invest in the vision they have for their business
- + small business owners who are passionate about their thriving business
- + semi-professional to professional bloggers who are ready to invest in the future and success of their blogs

What makes Grace + Vine Studios different?

This is not a cut and paste kind of studio. Every thing has a personal touch and the client experience is something I am proud of. I want you to leave with nothing but good things to say about your experience with Grace + Vine Studios.



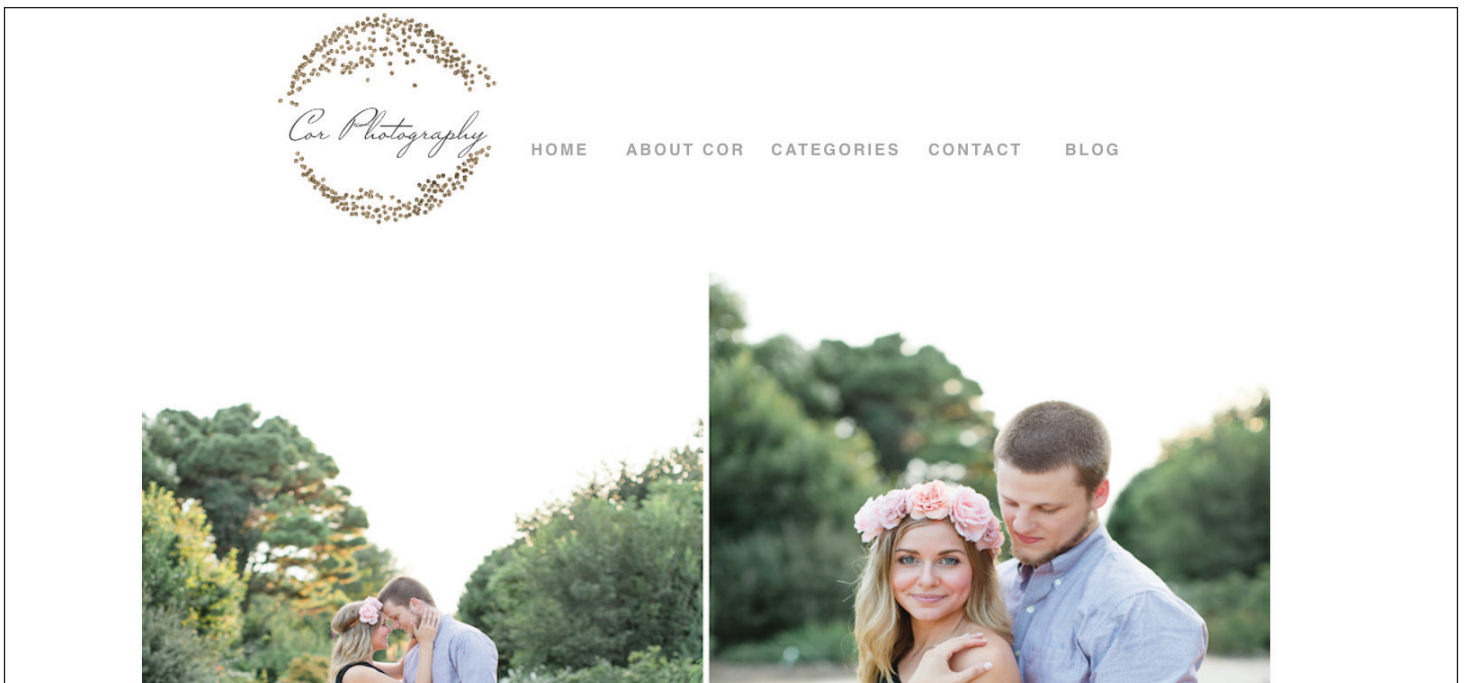


CLIENT DETAILS

Client: Cor Photography

Current Website: corphotographyblog.com

Goals and Objectives: You need a website that conveys the same emotions and heart as your photographs do: light and airy that displays real moments, not overly edited or distracted content. You need a visual identity that captures the heart of your unique business, not what someone else has.





WEB DESIGN SOLUTION

A custom design based on copy and photos from you, built on WordPress, using a new logo and custom graphics where needed, and essential plugins for functionality.

This package includes the re-design and development of the following:

- + Home
- + About
- + Galleries
- + Details/Investment
- + Blog with blog post excerpts

This package also includes the following bonuses (total value of: \$397)

- + Marketing Collateral Item of Your Choice
(one item - business cards, thank you cards, mailer insert, etc.)
- + Secondary logo and/or watermark
- + A 30 minute call to discuss your website needs (optional)
- + A 1 hour training session on the WordPress platform (optional)
- + Documentation of plugins used on site





INVESTMENT BREAKDOWN

ITEM	COST
5 page custom website	\$1299
Branding & Logo Design	\$299
Add Ons (Ad Design & Pricing Guide Update)	\$75
TOTAL INVESTMENT:	\$1,673

*WordPress Hosting is not included and must be provided and purchased by the client.





TIMELINE

This is an estimated timeline of the scope of work. Timeline requires that all materials are turned in on time by the client.



PAYMENT SCHEDULE

Proposal expires **August 1st, 2017**. A 50% deposit is required to book.

Payment options:

1. Pay 50% deposit and 50% remaining fee after reviewing the site, before launching.
2. Pay 100% of payment up front.



— Thank you —

We are so excited for the opportunity to work with you! Please do not hesitate to reach out anytime with questions or concerns.

Madison Wetherill
hello@graceandvinestudios.com
graceandvinestudios.com



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